

FEDERAL DEPOSIT INSURANCE CORPORATION

Washington, D.C. 20429

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): November 1, 2010

FIRST BANK OF DELAWARE

(Exact name of registrant as specified in its charter)

<u>Delaware</u> (State or other jurisdiction of incorporation)	<u>0-19517</u> (FDIC Certificate No.)	<u>51-0389698</u> (I.R.S. Employer Identification No.)
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<u>Brandywine Commons, 1000 Rocky Run Parkway, Wilmington, DE</u> (Address of principal executive offices)	<u>19803</u> (Zip Code)
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Registrant's telephone number, including area code: (302) 529-5984

N/A

Former name, former address, and former fiscal year, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events.

First Bank of Delaware, referred to as “we”, “the Company” or “the Bank” has decided that due to the current bank regulatory environment concerning subprime consumer lending, the Company will cease offering its consumer installment loan product as of December 31, 2010. These consumer loans were offered nationally via the Internet and telephone. Interest income from this product totaled \$3.2 million or 65.6% of the Banks total interest income and \$1.0 million or 40.3% of the Bank’s non-interest income for the third quarter of 2010. The income resulting from this consumer installment loan product was partially offset by a \$1.5 million provision for loan losses. While the decision to cease offering these loans will cause both net interest income and non-interest income from these loans to decrease during 2011 and thereafter as loans are repaid, the Bank believes that the growth in its commercial loan interest income and increases in non-interest income from our electronic payment services products as well as other products will offset a portion of the loss of income from the discontinued installment loan product. The Company will also lose certain deposit balances totaling approximately \$15 million as a result of the termination of this product.

Cautionary Statement Regarding “Forward-Looking Statements”

Certain statements in this report may be considered to be “forward-looking statements” as that term is defined in the U.S. Private Securities Litigation Reform Act of 1995, such as statements that include the words “may,” “believes,” “expect,” “estimate,” “project,” “anticipate,” “should,” “intend,” “probability,” “risk,” “target,” “objective” and similar expressions or variations on such expressions. The forward-looking statements contained herein are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected in the forward-looking statements. For example, risks and uncertainties can arise with changes in: administrative actions by the FDIC or other governmental authorities, general economic conditions, including their impact on capital expenditures; new service and product offerings by competitors and price pressures; and similar items. Readers are cautioned not to place undue reliance on forward-looking statements, which reflect management’s analysis only as of the date hereof. We undertake no obligation to publicly revise or update these forward-looking statements to reflect events or circumstances that arise after the date hereof, except as may be required by applicable law or regulation. Readers should carefully review the risk factors described in the documents we file from time with the FDIC.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FIRST BANK OF DELAWARE

Date: November 1, 2010

By: _____

Name: Alonzo J. Primus

Title: President and Chief Executive Officer

